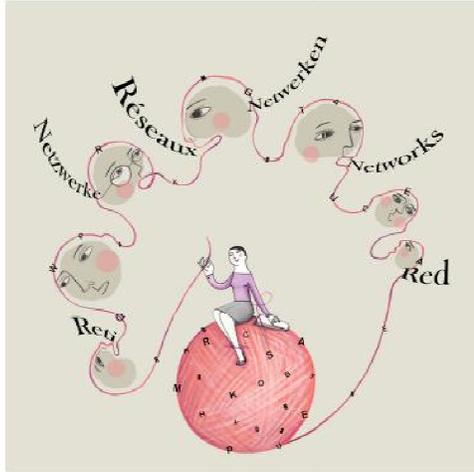


## Women@Work No. 10

### Networking - the New Ariadne's Thread

Marie-Claude Peyrache  
Cécile Demailly



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Can one succeed in business (professionally) without networking? To make diversity and parity a reality, women need to practice and master this art.

*Networking – the New Ariadne's Thread*, explores the long and rich history of women's networks,

presents women's unique way to network and compiles a must-have set of advice on how to network and set-up a networking organisation.

EuropeanPWN is a pan-European cross-sectoral networking and training platform for executive and professional women with an international outlook. Our association's objective is to promote the professional progress of women and give them the tools, networks and training they need to assume leadership. Today, we represent over 3500 members of 90 different nationalities in 17 cities.

All proceeds of this book go to support the EuropeanPWN network and our research.



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