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Leader to Leader INSTITUTE

A BRIEF HISTORY

The Leader to Leader Institute was founded in 1990 as the Peter F. Drucker Foundation for Nonprofit Management with a simple challenge: How to share the best thinking on leadership and management with our partners in the social, public and private sectors.

In the early 1990's, schools of nonprofit management were still relatively scarce, and a broad body of literature specifically on nonprofit management was just beginning to emerge. Responding to this need, the Foundation developed the Drucker Self-Assessment Tool and organized conferences, symposia and an annual Drucker Award for Nonprofit Innovation enhancing its reputation for bringing together social sector leaders with the preeminent thought leaders on leadership, management and innovation. Beginning with Peter Drucker, the roster of Thought Leaders grew to over four hundred authorities who continue to contribute their time and ideas, helping leaders to focus on their mission, lead for innovation, and change lives.

After twelve successful years of attracting people and resources to the social sector, in 2002 the Drucker Foundation followed its own advice and conducted an organizational self-assessment. By this time, nonprofit management books and tools were widespread, and more than a hundred schools of nonprofit management had emerged. The Drucker Foundation scanned this new environment conducting an audit of its programs, revisiting its mission and examining results. The end result was a revised mission statement—to *strengthen the leadership of the social sector*, and the decision to celebrate Peter Drucker's legacy and change the name to the Leader to Leader Institute.

THE LEADER TO LEADER INSTITUTE TODAY

The Leader to Leader Institute provides the social sector and its partners in business and government with twenty years of intellectual capital, leadership resources and management expertise to build more effective social sector organizations and to lead more successful cross-sector alliances. We believe that leaders seeking to change lives need equal parts information and inspiration to excel. To meet this need, we are committed to providing practical wisdom—i.e. models, strategies and indications of emerging trends—and inspiration from the stories of remarkable leaders and their innovative organizations.

INFORMING THE SOCIAL SECTOR

Inspired by *Managing the Nonprofit Organization*, which in 1990 captured Peter Drucker's management philosophy specifically for the social sector leaders, the Institute has since produced the award-winning quarterly journal, *Leader to Leader*, over twenty-seven books available in twenty-nine languages and video seminars. These resources spread the ideas of the leading thought leaders of our time such as Jim Collins, Stephen Covey, Sally Helgesen, Regina Herzlinger, Rosabeth Moss Kanter, Peter Senge, General Eric Shinseki (U.S. Army, Ret.), Dr. R. Roosevelt Thomas, and Margaret Wheatley to address the subjects of leadership, collaboration, management and innovation. Over one hundred articles on leadership and management are available through the Institute's website, leadertoleader.org; e-newsletters *Innovation of the Week*, *Leading Today* and *Leadership Tip of the Day*; and a membership program help keep leaders in all three sectors well-informed.

INSPIRING LEADERS

To inspire a thriving social sector and a healthy, inclusive society, we work with partnering organizations such as the Alliance for Nonprofit Management, American Management Association, American Society of Association Executives, The Conference Board, the U.S. Army and numerous universities to offer workshops and conferences that inspire leaders from the public, private and social sectors to change lives. The annual Investment in America Forum, in partnership with The Conference Board and the U.S. Army, is one such opportunity when we invite leaders from the military, business and social sectors to a forum at West Point designed to transcend the boundaries between sectors and inspire collaborations that in the end change lives.

LEADING FOR INNOVATION

Peter Drucker's *The Five Most Important Questions Workshop* The Leader to Leader Institute knows that in today's times of rapid change and increased socioeconomic uncertainties the most effective organizations are those that are focused on why and for whom they exist and how well they deliver their services and products. In addressing these realities the Institute has established Drucker's *The Five Most Important Questions Workshop*, led by certified facilitators who are a part of Leader to Leader Institute's Facilitator Network and are trained in the utilization of *The Five Most Important Questions Self-Assessment Tool*, to help board and management teams create organizations that are geared towards future-learning performance; help customers anticipate change; and align organizational competencies and commitment with opportunities.

Leadership Dialogues Insightful video and audio interviews with the world's most inspiring leaders from the social, public and private sectors, *Leadership Dialogues* provide free, real-time access to insights from some of the greatest thought leaders in every nation around the world. Videos are catalogued by topic and searchable for content, making leadership content accessible 24/7 across the globe. Generous support from American Express Philanthropy and Mark Thompson enable this program. www.leadertoleader.org/dialogues

Generals in Transition Program Launched in 2002, the Institute identifies Generals transitioning from the U.S. Army as a source of talent for the social sector's leadership pipeline. The program informs current U.S. Army leaders about opportunities to serve in the social sector upon retirement and at the same time, informs social sector organizations, recruiters and executive search committees of the commitment, experience and values-based leadership that General Officers can bring to the social sector and non-defense industry companies.



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