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Leader to Leader INSTITUTE

A BRIEF HISTORY

The Leader to Leader Institute was founded in 1990 as the Peter F. Drucker Foundation for Nonprofit Management with a simple challenge: How to share the best thinking on leadership and management with our partners in the social, public and private sectors.

In the early 1990's, schools of nonprofit management were still relatively scarce, and a broad body of literature specifically on nonprofit management was just beginning to emerge. Responding to this need, the Foundation developed the Drucker Self-Assessment Tool and organized conferences, symposia, and an annual Drucker Award for Nonprofit Innovation enhancing its reputation for bringing together social sector leaders with the preeminent thought leaders on leadership, management, and innovation. Beginning with Peter Drucker, the roster of Thought Leaders grew to over four hundred authorities who continue to contribute their time and ideas, helping leaders to focus on their mission, lead for innovation, and change lives.

After twelve successful years of attracting people and resources to the social sector, in 2002 the Drucker Foundation followed its own advice and conducted an organizational self-assessment. By this time, nonprofit management books and tools were widespread, and more than one hundred schools of nonprofit management had emerged. The Drucker Foundation scanned this new environment conducting an audit of its programs, revisiting its mission, and examining results. The end result was a revised mission statement—*to strengthen the leadership of the social sector*, and the decision to celebrate Peter Drucker's legacy and change the name to the Leader to Leader Institute.

THE LEADER TO LEADER INSTITUTE TODAY

The Leader to Leader Institute provides the social sector and its partners in business and government with twenty years of intellectual capital, leadership resources and management expertise to build more effective social sector organizations and to lead more successful cross-sector alliances. We believe that leaders seeking to change lives need equal parts information and inspiration to excel. To meet this need, we are committed to providing practical wisdom—i.e. models, strategies and indications of emerging trends—and inspiration from the stories of remarkable leaders and their innovative organizations.

VALUE: The Leader to Leader Institute distributes leadership content and resources through convening leaders, communicating inspiration, and collaborating with partners in the social, private and public sectors. *Become a Member:* leadertoleader.org/getinvolved

convene

Leadership Global Webinars and Dialogues

Leader to Leader and The Global Dialogue Center collaborate to bring you free, interactive webinars. Global in scope—participants from 40 countries and 46 different states have joined us—and timely in themes, these 90-minute conversations with Frances Hesselbein and special guests are focused on key leadership challenges of today. Recordings and upcoming schedule available at leadertoleader.org

Leadership Dialogues are free insightful video and audio interviews with the world's most inspiring leaders from the social, public and private sectors. *Leadership Dialogues* provide free, real-time access to insights from the best thought leaders in every nation around the world. Videos are catalogued by topic and searchable for content, making leadership content accessible 24/7 across the globe. This program is funded by American Express Philanthropy and Mark Thompson. leadertoleader.org/dialogues

communicate

Publications and Communications

The free biweekly *Innovation of the Week* celebrates a social sector organization's innovative service, program or partnership employed to make a difference in the lives of the people it serves. The e-newsletter aims to encourage collaboration and program replication. The Institute's free monthly e-newsletter, *Leading Today*, is used as a vehicle to communicate with members and supporters about social sector programs, events, publications and leadership initiatives. The free daily *Leadership Tip of the Day* e-newsletter includes leadership insights culled from 20 years of our books, monographs and journals. leadertoleader.org/subscribe

collaborate

Peter Drucker's *The Five Most Important Questions* Workshop

The Leader to Leader Institute appreciates that in today's times of rapid change and increased socioeconomic uncertainties the most effective organizations are those that are focused on why and for whom they exist and how well they deliver their services and products. In addressing these realities the Institute has established Drucker's *Five Most Important Questions* Workshop, led by certified facilitators who are part of Leader to Leader Institute's Facilitator Network and are trained in the utilization of *The Five Most Important Questions* Self-Assessment Tool, to help board and management teams help customers anticipate change and align organizational competencies and commitment with opportunities. leadertoleader.org/tools/sat

community

The Generals in Transition (GIT) program

Launched in 2002, the Institute provides military leaders greater access to leadership opportunities in the social sector and non-defense industry—where their leadership skills and talents bring great social benefit to America. leadertoleader.org/ourwork/iap

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